

AO 120 (Rev. 08/10)

<b>TO:</b> <b>Mail Stop 8</b> <b>Director of the U.S. Patent and Trademark Office</b> <b>P.O. Box 1450</b> <b>Alexandria, VA 22313-1450</b>	<b>REPORT ON THE</b> <b>FILING OR DETERMINATION OF AN</b> <b>ACTION REGARDING A PATENT OR</b> <b>TRADEMARK</b>
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In Compliance with 35 U.S.C. § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been  
 filed in the U.S. District Court Eastern District of Texas on the following

☐ Trademarks or ☒ Patents. ( ☐ the patent action involves 35 U.S.C. § 292.);

DOCKET NO. 6:12-CV-540	DATE FILED 8/16/2011	U.S. DISTRICT COURT Eastern District of Texas
PLAINTIFF Blue Spike, LLC		DEFENDANT Attributor Corporation
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1 7,346,472	3/18/2008	Blue Spike, LLC
2 7,949,494	5/24/2011	Blue Spike, LLC
3 8,214,175	7/3/2012	Blue Spike, LLC
4 7,660,700	2/9/2012	Blue Spike, LLC
5		

In the above—entitled case, the following patent(s)/ trademark(s) have been included:

DATE INCLUDED	INCLUDED BY <input type="checkbox"/> Amendment <input type="checkbox"/> Answer <input type="checkbox"/> Cross Bill <input type="checkbox"/> Other Pleading	
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1		
2		
3		
4		
5		

In the above—entitled case, the following decision has been rendered or judgement issued:

DECISION/JUDGEMENT
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CLERK	(BY) DEPUTY CLERK	DATE
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Copy 1—Upon initiation of action, mail this copy to Director    Copy 3—Upon termination of action, mail this copy to Director  
 Copy 2—Upon filing document adding patent(s), mail this copy to Director    Copy 4—Case file copy



Eric M. Albritton  
Stephen E. Edwards  
Jason D. Cassel  
Michael A. Benefield  
Debra R. Coleman

August 16, 2012

*Via Certified Mail/Return Receipt Requested*

Mail Stop 8  
Director of the U.S. Patent  
And Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Re: *Blue Spike, LLC v. Attributor Corporation*  
Civil Action No. 6:12-CV-540

To Whom it May Concern:

Enclosed please find four copies of the fully executed Report on the Filing or Determination of an Action Regarding a Patent or Trademark.

If you require anything further, please contact me at your convenience.

Yours very truly,

A handwritten signature in black ink that reads "April M. Hall". The signature is fluid and cursive, with the first name being the most prominent.

April M. Hall  
Legal Assistant

/ah

Enclosure

